



NEW ENGLAND SOCIETY IN THE CITY OF NEW YORK

PRIVACY & SECURITY POLICY

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Privacy & Security Policy

NES is committed to protecting your privacy when you visit our website. Information we collect from you is used to improve our site, provide you with a better experience, respond to your questions, and to process your event registrations and online donations. The following information will help you understand how NES collects, uses and safeguards your information. This Policy may be updated from time to time.

Please note that this Policy applies only to the NES website and not to other organizations' websites. Your browsing and interaction on any other website, including websites which have a link on the NES website, is subject to that website's own rules and policies. We suggest that you access these other websites' policies regarding their own data collection practices.

What Information Do We Collect?

We collect two types of information on our website:

1. *Web server traffic information.* This information is used to determine the number of visitors to our site, length of stay and sources of traffic. We collect aggregate data — or totals of those visiting from a domain — not information identifying individual users. We use this information to help improve our site and our service to you.
2. *Personal information provided by you.* We collect email addresses and other personal information only when you provide it to us. If you fill out a form or survey, register for an event, request information or make a donation, we may collect your name, address, city, state, zip code, telephone number and email address.

New England Society in the City of New York

20 West 44th Street • Suite 409 • New York, NY 10036

Phone: (212) 752-1938 • Fax: (212) 752-1969 • Email: nes@nesnyc.org • Website: www.nesnyc.org

Use of Personal Information

NES does not sell, trade or rent our website visitor's personal information to other organizations. If you willingly provide us with your personal information, NES may use it in the following ways:

- *Donations:* When you make an online donation to us, the financial information you provide is strictly limited to professional staff who need to process the data. No such data are given to any person, organization or group who does not need access to this data. NES uses an online payment processing service with security and strong reputation. Credit card numbers are used only for processing donations and payments and not for any other purpose.
- *Email Information Requests and Questions:* When we respond to your email requests or questions, we may collect your email address and send you other information we think you will find valuable, such as NES email bulletins. To opt out and remove your name from future emails of this type, follow the unsubscribe instructions below under *Removing Your Name from Our Mailing List*.
- *NES Newsletter:* When you sign up to receive the NES Newsletter, we collect your email address and we may also send you other information we think you will find valuable, such as NES email bulletins. To opt out and remove your name from future emails of this type, follow the unsubscribe instructions below under *Removing Your Name from Our Mailing List*.
- *Event Registration:* NES offers online registration for its events, and we may collect your email address and send you other information we think you will find valuable, such as NES email bulletins. To opt out and remove your name from future emails of this type, follow the unsubscribe instructions below under *Removing Your Name from Our Mailing List*.

Removing Your Name from Our Mailing List

If you would like to be removed from the NES mailing list, please contact us at info@nesnyc.org or at 20 West 44th Street, Suite 409, New York, NY 10036, Phone: (212) 752-1938.

Security

When you submit personal information to us on the website, the email communications may not be secure unless you are advised that security measures will be in place prior to you transmitting the information. For this reason, you should not send confidential or other sensitive personal information to NES through an unsecured email.

Cookies

A cookie is a piece of data sent to your Web browser and stored on your hard drive. Cookies help us improve our website by tracking and targeting the interests of our users as they visit different sections of our site. Cookies do not contain any personal information.

Log files

NES uses IP addresses to help administer the site, analyze trends, track visitors' movements and gather broad information for aggregate use. IP addresses are not linked to personal information.

Your Consent

By using the NES website, you consent to the collection and use of information as outlined above. If we decide to change our privacy policies and procedures, we will post such changes on this page so that you always have the opportunity to be aware of what information we collect, how we use it, and under what circumstances we may disclose it. Changes posted to the Privacy & Security Policy become effective immediately.

Notification of Changes

NES will post any changes to its Privacy & Security Policy here on our website, and these changes will become effective when posted.

Effective Date

This Privacy & Security Policy is effective as of August 17, 2011.

Contact Us

If you have any questions about this Privacy & Security Policy, please contact us at nes@nesnyc.org or at 20 West 44th Street, Suite 409, New York, NY 10036, Phone: (212) 752-1938.